



## **Smile Brands Continues to Expand Its Network of Affiliated Practices with New Partnership with Promise Dental in Nashville**

**Irvine, CA – January 23, 2019** – Smile Brands Inc., one of the nation’s leading dental support organizations (DSO) providing business support services to over 400 affiliated offices across 17 states, is pleased to announce its latest partnership with Promise Dental in Nashville, Tennessee.

Smile Brands will provide full-service administrative support to the practice, including; purchasing, payroll, accounting, IT, billing, facilities management and marketing. Practice staff will remain in place and the business will continue to operate under the Promise Dental brand.

Dr. Byron Bush, D.D.S. has been practicing dentistry for 40 years. He has owned and operated Promise Dental for the past eight years, and is committed to providing the highest quality of care in family and cosmetic dentistry for his patients in the Nashville area.

“Affiliating with a DSO makes perfect sense for us at this stage in our practice and Smile Brands stood out as a clear choice based on our shared commitment to quality patient care,” stated Dr. Bush. “Not only do we have a partner who shares our values, we’ll now have access to Smile Brands’ world-class support services to simplify day-to-day practice management while making sure we meet the needs of our own team and our patients.”

“We welcome the Promise Dental team to Smile Brands and look forward to working together to deliver even more smiles in Nashville,” said Steve Bilt, co-founder and CEO of Smile Brands. “We are excited about the opportunities to partner with practices like Promise Dental who have a passion for serving the patient and delivering high quality, cost-effective dentistry.”

### **About Smile Brands**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor’s 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliated dental groups, allowing dentists to spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile

Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, Calif. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

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